MDC’s Miami Film Festival, Miami Design District & Fashion in Film Festival present

LAYERING:
FASHION, ART, CINEMA

March 8-10, 2019

A three-day festival featuring film screenings, talks and panels exploring the links between fashion, cinema and art. Curated by Marketa Uhlirova and Caitlin Storrie, with guest speakers Tom Gunning, Vitoria de Mello Franco, Eugenia Paulicelli and Christian Larsen.

PARADISE PLAZA
151, NE 41ST ST
3RD FLOOR
MIAMI, FL 33137

NITE OWL THEATER
3930, NE 2ND AVE #201
MIAMI, FL 33137

ORNARE
4040, NE 2ND AVE #103
MIAMI, FL 33137

TICKETS
MIAMIFILMFESTIVAL.COM
The organic versus the artificial body, rituals of dressing and undressing, posing and moving for the camera, self-fashioning and physical transformation – far from being the sole preserve of fashion, these themes have also been among key concerns for filmmakers and visual artists working with the moving image.

This film festival stages a dialogue between cinema, fashion and art as three distinct areas of creative practice bound by considerable affinities, overlaps and continuities. Highlighting a range of poetic sensibilities in showing dress and the adorned body in motion, the festival mixes up artist, avant-garde and underground cinema with early advertising and documentary films, as well as contemporary fashion films.

With shorts by major artists, designers, filmmakers and image-makers – including Sonia Delaunay, José Rodriguez Soltero, Nick Knight, John Maybury, Charles Atlas, Iris van Herpen, Nino Oxilia, and Jacques Baratier – shown alongside anonymous works, Layering presents an intricate spectrum of creative approaches and encounters. Through these, the festival aims to exorcise some of the polarizations and value judgements habitually made in debates about art and commerce, while at the same time contributing to such debate by exploring its nuances, especially in fashion image-making practice today.
Friday, March 8
7:00 PM – Paradise Plaza

THE INFERNO UNSEEN

Dir. Henri-George Clouzot.
With Romy Schneider, Serge Reggiani, Dany Carrel.
Costumes by Jacques Fonteray. Edited by Rollo Smallcombe and Marketa Uhlirova. Presented in partnership with Lobster Films and MUBI.

Image from The Inferno Unseen by Henri-Georges Clouzot, courtesy Lobster.

Introduced by festival curator Marketa Uhlirova and artist Rollo Smallcombe

Live music performed by Rollo Smallcombe

Followed by Fashion in Film Opening Night Party
9:30 PM, MC Kitchen
4141 NE 2nd Ave #101A
Miami, FL 33137

Henri-George Clouzot’s The Inferno, starring Romy Schneider and Serge Reggiani, is one of the most tantalizing uncompleted projects in film history. The Inferno Unseen is a newly edited assemblage of rushes filmed in 1964. With his cinematographers Andréas Winding, Armand Thirard, and Claude Renier, Clouzot staged seemingly endless wardrobe and screen tests – often combined with abstract kinetic and optical experiments – that primarily focused on Schneider performing simple, seductive actions in carefully composed mises-en-scène. Departing from Serge Bromberg’s critically acclaimed documentary about the making of Clouzot’s film (2009), The Inferno Unseen focuses solely on Clouzot’s intoxicating visions, allowing them to build their own momentum as they unfurl in all their glory.
THE ENIGMA OF FASHION

Introduced by Marketa Uhlirova

The Enigma of Fashion features works by early film pioneers as well as artist, commercial and avant-garde filmmakers including Segundo de Chomón, Sonia Delaunay, Hans Richter, Lewis Klahr, Christine Noll Brinckmann, Jacques Baratier and Martin Creed. With an absence of - or disregard for - conventional storytelling, these films animate clothes, mannequins and magazine illustrations, allowing them to assume lives of their own and assert a powerful sense of their reality as material things. Here, clothing and artificial bodies are shown in the very physical processes of their creation or destruction, as well as in rituals such as spinning, flying, folding and unfolding. They are removed, at least to a degree, from the social and cultural contexts of fashion that normally give them their purpose and meaning. With their functions suspended, they appear instead as dreamlike, playful and elusive, becoming potent carriers of fascination, desire, emotion and sensual pleasure.

Transformation (Métempsycose)
France 1907. Dir. Segundo de Chomón & Ferdinand Zecca for Pathé Frères.

Keller-Dorian: Film Gaufre (Sonia Delaunay)

Ghosts before Breakfast

The Future Eve

Understanding

Warner Corset Advertisement
USA 1910s. Dir. Unknown for The Warner Brothers Company.

Tough Stockings

There Is a Garden in My Head

Electric Jungle
UK 2013. Dir. Mat Maitland for Kenzo.

Altair

Dress Rehearsal & Karola 2

Image from There Is a Garden in My Head by Karin Wiertz & Jacques Verbeek, courtesy Eye Filmmuseum.
Saturday, March 9
6:45 PM – Nite Owl Theater

UNDERGROUND GLAMOUR

Lupe

Chumlum

Image from Lupe by José Rodriguez Soltero, courtesy The Filmmakers’ Cooperative.

Introduced by film scholar Tom Gunning

This pairing of José Rodriguez Soltero's lavish Lupe with Ron Rice's landmark psychedelic masterpiece Chumlum features two of the most accomplished uses of superimposition in underground film, transporting drag glamour into a profoundly hallucinatory dimension.

Lupe is a visually stunning celebration of the life and death of Mexican Hollywood star Lupe Velez. In this ecstatic explosion of color, costume, music, camp performance and multiple superimpositions, José Rodriguez Soltero drew inspiration from new wave and experimental film; Latin American, pop and classical music; trash culture; experimental theatre, and Kenneth Anger’s exposé Hollywood Babylon. Lupe is also a love poem to the underground star Mario Montez who designed his own sensational costumes and took immense cultist pleasure in identifying with the tragic Latino star.

Before his untimely death in Mexico in 1964, Ron Rice was among the most charismatic figures of the New York underground. His Chumlum is beautifully disconcerting. Intricate superimpositions mix in- and outdoor milieus and the capers of a colorful gaggle which includes Jack Smith and Mario Montez as they loll about, pursue, and listlessly fondle each other in a riot of costume and color. Experimental musician (and Velvet Underground drop-out) Angus MacLise composed the spacey soundtrack.
CHOREOGRAPHY OF MOVEMENT

Introduced by assistant curator Caitlin Storrie

This program focuses on the coming-together of dance (or, more precisely, choreographed movement), clothing and cinema. It draws attention to the unique ways in which these art forms explore, magnify and shape one another. At the same time, Choreography of Movement is a celebration of both fashion and cinema as collaborative forms par excellence, featuring shorts by the filmmaking collectives Tell No One and Lernert & Sander, as well as a collaboration between the fashion designer Iris van Herpen, choreographer Russell Maliphant and image-makers Warren du Preez and Nick Thornton Jones.

The program concludes with Hail the New Puritan, Charles Atlas’s fictionalized documentary of British dancer Michael Clark. The film has become notorious for featuring the sublimely outrageous ’80s club icon Leigh Bowery, who designed costumes for several of Clark’s ballet productions. Bowery’s unique position of dandy-meets-clown-meets-sculpture defied established categories of creative practice (he once quipped that he liked to ‘appeal to maybe one or two people’). Yet, his influence across fashion, costume design, art and music has been enormous. Equipped with a sewing machine, endless fabrics, stretch tape, sequins, wigs, prosthetics and plenty of make-up, Bowery was among those who utilized body adornment to fashion themselves as self-made originals – the kind of extreme and uncompromised stance that eventually lead to Bowery’s entrance into the world of fine art.

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Mine

Spatial Reverse

Fantastic Spins

Hail the New Puritan

Image from Hail the New Puritan by Charles Atlas courtesy Electronic Arts Intermix.
RAPSODIA SATANICA

Introduced by fashion theorist Eugenia Paulicelli

Rapsodia Satanica is a masterpiece of silent Italian cinema. Based on a 1915 poem by Fausto Maria Martini, it was conceived as an ‘opera d’arte totale’, an amalgam of all the arts of the time, including the avant-garde fashion designs of Mariano Fortuny. The film is also a prime example of the diva genre, featuring Lyda Borelli as Alba d’Oltrevita in a Faustian tale of a search for eternal youth and worldly pleasures. Throughout, a diaphanous veil is singled out as a prominent part of Alba’s wardrobe, and more than that – it becomes a visual event, moulded and layered over Alba’s face and body in scenes of seduction, reflection and melancholy, made all the more striking by the use of stencil color and tinting. Its sensuous and phantasmic qualities recall the serpentine dancer Loie Fuller from the turn of the 20th century, as well as the craze for exotic dances that swept European and American stage and screen around this time, though in Alba’s hands it assumes a distinctly eerie presence, a mirror image of the similarly expressive vampire-style cloak worn by the omnipresent devil.

Italy 1915/1917.
Dir. Nino Oxilia. With Lydi Borelli, Andrea Habay, Ugo Bazzani.
Alba’s gowns by Mariano Fortuny. English subtitles.

Image from Rapsodia Satanica by Nino Oxilia courtesy Cineteca Bologna.
A program of shorts held at The Paradise Plaza, followed by a panel discussion with speakers Vitoria de Mello Franco, Tom Gunning and Marketa Uhlirova, chaired by Christian Larsen.

The panel discussion will take place at Ornare, a two minute walk from the screening, and will be followed by a reception hosted by Ornare.

Ornare
4040, NE 2nd Ave #103
Miami, FL 33137

THE ART OF FASHION FILM

Afterwords

Dynamic Blooms

The Elegant Universe

The Dress

Headpieces for Peace

Alexander McQueen Autumn Winter 2013

Divinas

Wonderwood

Smythson Wonderland

The Sound of COS

Black

Image from Black by Isaac Lock, courtesy Somesuch.
Fashion film has emerged as a cutting-edge area of creative practice in the early 21st century, compellingly meshing expressive possibilities of fashion with those of the moving image. As today’s luxury brands have grasped its great capacity to communicate a ‘brand story’, fashion film has come to epitomize a brave new world of covert advertising in the eyes of many. In response to that, this program of shorts from the last two decades emphasizes the cultural value and creative power these films have beyond their immediate commercial use. After all, fashion image-makers’ working methods (and budgets) have typically been more akin to those of artists and avant-garde filmmakers than those seen in commercial productions. Focusing on fashion film as a means of investigating the properties of both dress and cinema, the program highlights the enormous potential of this form to enrich and challenge established conventions of fashion and beauty imagery.
Miami Film Festival is a celebration of thought-provoking international cinema for a diverse audience of movie lovers. Running annually since 1984, and based at Miami Dade College since 2003, the festival aims to connect with audiences and foster a value of cinema for future generations. The Festival’s programming, unique among film festivals in the US, has gained recognition for its numerous discoveries, and has given out more than $1 million in cash awards to both established and emerging filmmakers.

www.miamifilmfestival.com
@ miamifilm
@ MiamiFilmFest

Miami Design District is a neighborhood dedicated to innovative fashion, design, architecture and dining experiences. The District is owned by Miami Design District Associates, a partnership between Dacra, founded and owned by visionary entrepreneur Craig Robins, and L Catterton Real Estate, a global real estate development and investment fund specializing in creating luxury shopping destinations.

www.miamidesigndistrict.net
@ miamidesigndistrict
@ designdistrict

The festival would like to thank Ornare for their sponsorship and support.

Special thanks to all the participating artists as well as those who made this season possible: Cathy Leff, Tiffany Chestler, Jaie Laplante, Diana Cadavid and Marion Saurel.

Thank you: Carmen Accaputo and Andrea Meneghelli at Cineteca Bologna; Karl McCool at Electronic Arts Intermix; Corinne Bannister at Hauser & Wirth; Fanny Baars at EYE; Serge Bromberg, Maria Chiba and Anne Simon at Lobster; Alastair Coe at Big Active; Stuart Comer; Daniel Goddard; Ronald Gregg; Marion von Hofaker; Caroline Patte and Vanina Angelini at Archives Françaises du Film, CNC; MM Serra at The Filmmakers’ Cooperative, Chloe Rash and Toby Heard at NOWNESS; Charlotte Knight and Carrie Scott at SHOWstudio; Stephanie Walton at Somesuch.

The Fashion in Film Festival is an exhibitions, research and education project based at Central Saint Martins, University of the Arts London. Having launched in 2006 as the first film festival internationally to connect the worlds of fashion, cinema and art, it has become a leading project of its kind. At the heart of its mission is archival and scholarly research, combined with accessible and wide-reaching debate as well as new artist commissions.

www.fashioninfilm.com
@ fashioninfilmfestival
@ fashionfilmfest

This season is part of Archaeology of Fashion Film research project at University of the Arts London, funded by the Arts and Humanities Research Council.
FESTIVAL SCHEDULE

FRIDAY, MARCH 8
7:00 PM – Paradise Plaza
The Inferno Unseen + Live Music
performed by Rollo Smallcombe

9:30 PM – MC Kitchen
Fashion In Film Opening Night Party

SATURDAY, MARCH 9
4:30 PM – Nite Owl Theater
The Enigma of Fashion

6:45 PM – Nite Owl Theater
Underground Glamour

9:00 PM – Nite Owl Theater
Choreography of Movement

SUNDAY, MARCH 10
3:45 PM – Paradise Plaza
Rapsodia Satanica

5:00 PM – Paradise Plaza
The Art of Fashion Film
+ Panel + Reception hosted at Ornare
Speakers: Vitoria de Mello Franco,
Christian Larsen, Marketa Uhlirova
and Tom Gunning